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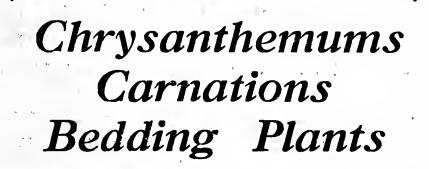
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# "All That Is Best In Mums" 1934

Florists' Wholesale Trade Lists



## STAFFORD CONSERVATORIES

JOSEPH J. BRAUN, Proprietor
Stafford Springs, Connecticut

Telephone 158-2

### TERMS OF SALE

Prices quoted are for the trade only.

Parties outside of the trade add 20% to prices quoted.

Orders from new customers must be accompanied by remittance or satisfactory reference.

Terms—Cash, unless special arrangements are made for credit. All accounts are due 30 days from date of shipment. If unpaid, interest at the rate of one-half per cent per month will be charged.

Register all letters containing Currency.

Quantity—We will sell not less than 6 of any one variety at the dozen rate, 25 at the 100 rate and 250 at the 1000 rate. Orders for less than six of any standard variety will be billed at the retail price of 10 cents each and up, according to list price of variety selected.

PARCEL POST CHARGES—On all charge orders actual postage will be added to the invoice. Paid orders should include postage at the rate of 10 cents for the first hundred cuttings, 4 cents for each additional hundred.

For the past season about nine tenths of our trade went forward as Rooted Cuttings, by parcel post, which proved to be very satisfactory. There was practically no complaint with this service, especially when sent via "Special Delivery."

We send out first class stock, carefully inspected and packed, and delivered to the Post Office or Express Company in good order, after which plants Travel at Buyer's Risk. We hold ourselves responsible for such errors as omissions, miscount and misdirected shipments and will gladly rectify same should they occur.

All claims for damages must be assumed and entered against the carrier by the buyer, the shippers responsibility ceases upon delivery to such agents in good condition.

If shipments forwarded by express are delayed or arrive in damaged condition be sure to have your agent examine the shipment and sign for the extent of the damage and you will have no trouble to collect from the express companies for the same.

We would consider it a favor to be informed just how stock arrived and in what degree they are satisfactory or otherwise, and in case of any part of shipment not being satisfactory for other reasons than that caused by transportation same should be reported or returned to us at once, for satisfactory adjustment.

NON-WARRANTY—It is our aim to satisfy our customers by sending good stock at a reasonable price. While we exercise the utmost care to make every shipment satisfactory and profitable to you and keep stock true to name, we give no Warranty, Express or Implied, on the same, either as to varieties or product. and we are in no way responsible for the crop. All orders Received will be Executed on these conditions only, and they must be accepted by the customer when ordering.

All orders filled in strict rotation and as soon as stock is ready.

We believe Early ordering to be of mutual advantage.

Prices given on newer varieties may be reduced later in the season, where stock and demand will permit.

For Plants from 214 inch pots add \$1.50 per 100 Extra.

### TO ALL FLORISTS

The year 1934 so far looks brighter and in most every persons mind the general trend is looking upward toward bigger and better business.

We are much of the same opinion and are well prepared to meet the demand for the coming season.

We propagate over a half million Chrysanthemum cuttings each year and during the cutting season have about 100,000 cuttings in sand for your selection, of the most popular and best suited varieties for the trade.

Furnishing the trade with Chrysanthemum young stock has been our specialty for the past twenty-eight years. We thank all those who have patronized us in the past also the many growers who have recommended our stock to others in the trade and solicit your continued patronage.

Sincerely,

STAFFORD CONSERVATORIES.

It is generally more practical for the Grower or Florist to secure his requirements in Chrysanthemums as Rooted Cuttings and our customers call for such more and more every season. Strong rooted cuttings are easily established and transported at less risk that Potted Stock.

Rooted Cuttings ready for delivery February 15th, on.

We will pot up early orders if desired and from June to the end of the planting season generally have around 100,000 in  $2\frac{1}{4}$  inch pots for your selection.

Prices quoted throughout this list are for rooted cuttings. For plants from pots add \$1.50 per 100, to prices quoted.

### SPECIAL CASH OFFER

10% discount from price list if Cash accompanies order,—Or—\$20.00 per 1000 rooted cuttings our selection for Cash with order. You may select or specify the omission of—types, color and blooming season—and we assure you of a good selection, using only good commercial varieties.

### **CHRYSANTHEMUMS**

### STANDARD VARIETIES

Listed in order of flowering

### WHITE

Rooted Cuttings, 50c per doz., \$3.00 per 100, \$25.00 per 1,000 except where noted For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Early Frost. A very early commercial white. Height 3 feet. Pure white flowers, perfect in form, and full to the center. May 15th planting matures end of September.

Quaker Maid. Glistening white of incurved form, good stem and fine foliage. Grows 5 feet from early June planting. Best results from buds taken end of August which mature first week in October.

**Oconto.** A strong grower with a sturdy stem, beautiful foliage and large incurved flower, maturing Oct. 15.

Ambassador. A very large, closely incurved and perfectly formed white, maturing October 20th. Flowers held perfectly upright by strong stems.

Christina. A pure white sport of Rose Chochard. Identical in every respect with that variety. Matures Oct. 20th.

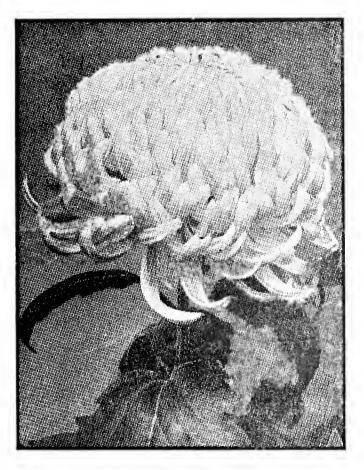
Silver Sheen. Pure white, incurved form, maturing Oct. 20. Has wonderful keeping qualities. We recommend this variety to those who do not like Oconto as a second early. Select bud Aug. 30.

Snow White. Incurved. Maturing Nov. 1st. Best Commercial White at this date.

Betsy Ross. A large flower of perfect incurved form, clear white in color, with excellent stem and foliage.

Chas. Razer. The most reliable white for early November. Bonaffan in form but larger. Good stem and foliage. Very easy doer.

White Chieftain. A sport from that well-known variety. On first crown buds it shows a tinge of pink, later buds come pure white. Matures about Nov. 1. Bud Aug. 30.



Wm. Turner. Pure white, very large incurved. One of the finest of the large flowered Chrysanthemums. Also the greatest favorite for exhibition. Matures early Nov. from buds selected Aug. 30. \$3.50 per 100, \$30.00 per 1000.

Edgar Stillman Kelly. In comparison with Betsy Ross is larger in size, stronger in growth. Color, Pure White. Matures Nov. 15th.

Mefo. The loosely and irregularly incurved petals are very artistically arranged. Select bud Sept. 15th. Matures Nov. 15th to 20th.

White Chieftain

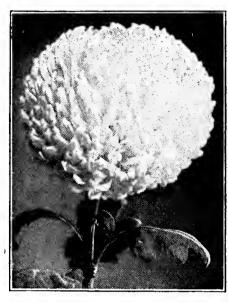
White Distinction. A pure white sport of Distinction. Identical in habits and growth to its parent. An ideal substitute for White Seidewitz.



Wm. Turner

Tom Browne. A wonderful pure white. In season November 20th to 30th. Blooms 8½ inches not unusual and as they closely surmount the foliage upon very heavy stem this variety qualifies as one of the best. Height 4 feet.

Wm. H. Chadwick. The standard late fancy white, slightly tinted with pink. For Thanksgiving or later. \$3.50 per 100, \$30.00 per 1000.



**December Glory** 

White Seidewitz. A clear white sport of the well known Seidewitz. A tall grower and late planting or pinching is advisable where headroom is limited. Matures end of November.

Dec. Glory. Excellent commercial variety. Petals incurve throughout, forming a perfectly spherical flower 6 inches in diameter. Fine stem and foliage. Height 5 feet from June planting. Maturing Dec. 1st.

Chattanooga. Large pure white, with a good stem. Deep or high rounded flower of good substance, its lateness making it exceptionally valuable. Buds selected Sept. 20 will mature from Dec. on. Height 4 feet from June planting.

Improved White Mistletoe. This pure white variety is a sport. The objectionable pink of the original variety is eliminated. The latest flowering Chrysanthemum.

On account of the scarcity of flowers generally prevailing during the end of December and January, late plantings of the late flowering Chrysanthemums have proved profitable, especially for the retail trade.

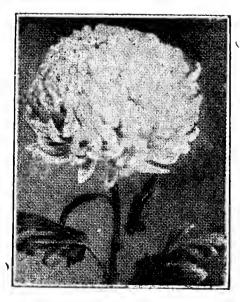
### STANDARD VARIETIES

Listed in order of flowering

#### PINK

Rooted Cuttings, 50c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted.

For Plants from 21/4 inch pots add \$1.50 per 100 extra.



October Rose

Unaka. A fine incurved broad petaled bloom. Maturing the first week in Oct. Four feet in height. Best buds Aug. 5 to 10th. This variety must be planted early if expected to do its best.

Lustre. Fine lavender pink companion for Quaker Maid and Gold Lode. Matures Oct. 10th. Bud last week in August. Height 4 feet from early June planting.

Early Rose. Rose color, as the name implies, of a bright pleasing shade under all conditions of light. Stem and foliage excellent. Dwarf habit, 2½ to 3 feet high. Best bud Aug. 20 or later.



Justrite

October Rose. Has made a hit with its large incurved bloom for so early in the season. Color, Lavender Pink. Maturing Oct. 12. Terminal bud.

Justrite. The most popular of all early Pinks. Perfectly globular in form on very strong stems. Habit of growth ideal. A good shipper. Matures Oct. 15th from terminal bud.

Reality. (E. D. Smith). A very closely incurved variety and as its color is pink might be called Pink Bonaffan. Slightly deeper in color than Chieftain with more closely incurved petals. Diameter of flower 5 to 6 inches. Good shipper. Height 4 feet. Good stem and foliage. Select bud Aug. 5th. Matures Oct. 20th. \$1.00 per doz., \$5.00 per 100, \$40.00 per 1000.

Rose Chochard. A very early pink, maturing Oct. 20th. Being of dwarf habit and a most pleasing shade, has gained favor with those who have known and grown it. Incurved type. Height 3 feet. Take bud Aug. 15th.

Pink Delight. Color, rosy pink, much brighter than Chieftain. Stem excellent and foliage well up the flower. Form is reflexed; 6 inches in diameter. Height four feet. Select bud about September 10. Matures Oct. 25th.

Chieftain. Deep. clear pink, incurved. On the order of Major Bonaffan. Very fine mid-season pink.

**LaFrance.** Of perfect incurved form showing the reverse of the petals. The general color is a silvery mauve with upper surface nearly purple. Blooms eight inches in diameter are cut October 28th from buds reserved August 15th. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

Pink Turner. (Mrs. J. Leslie Davis). A clear lavender pink sport of Turner. Matures early in November. \$3.50 per 100, \$30.00 per 1000.

J. W. Prince. A large incurved bloom. Color, deep pink. Has same habits as the Chieftain family. Maturing early November.

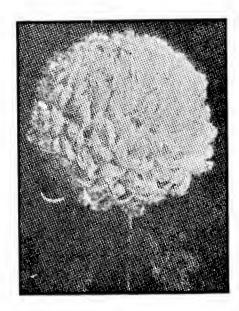
Mrs. Alex Laurie. (E. D. Smith). A very good incurved light pink. Does not mature until about November 15. Attains a height of about four feet with perfect stem and foliage. Flowers six inches in diameter. Select bud September 20.

**Distinction.** A fine Commercial incurved pink. Matures Nov. 20th, and later. This variety is grown extensively in place of Pink Seidewitz.

**Dr. Enguehard.** Bright rose pink. Double from either bud. While those from the late buds are somewhat smaller they are greatly improved in color. Blooms 6 inches in diameter mature Nov. 10. Date of bud, Sept. 5. Height, four feet.

Chadwick Supreme. The pink sport of the well-known variety W. H. Chadwick. Largely planted to supply the fancy blooms demanded for Thanksgiving and Christmas trade. \$3.50 per 100, \$30.00 per 1000.

Thanksgiving Pink. Owing to its lateness this variety is very popular. The color is a very dark pink and extensively grown by those who desire late flowers. Blooms 7 inches in diameter mature Thanksgiving and later. Select bud September 20. Height four feet.



Pink Mistdetoe

Edwin Seidewitz. One of the very best late pinks, a lighter shade than Enguehard, being inclined to grow tall and never show a tendency of going blind, late planting is to be recommended. Maturing end of November.

Pink Mistletoe. A pink sport from Mistletoe. Best of buds Sept. 30 to Oct. 15. May be had for Christmas and after by planting the end of July or first of August.

### STANDARD VARIETIES

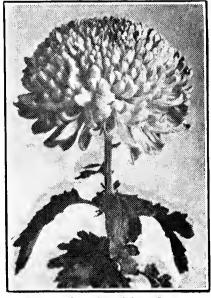
### YELLOW

Listed in order of flowering

Rooted Cuttings, 50c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted For Plants from 2¼ inch pots add \$1.50 per 100 Extra.

Golden Glow. Bright clear yellow, good stem and foliage. Flowers may be had from Aug. 15 to end of Oct. if planted in succession and first bud secured. Early May planting is necessary to produce August flowers.

Yellow Frost. Of the same shade as Golden Glow, but of much better substance, supported on very strong stem with good foliage. Middle of May plantings mature end of September.



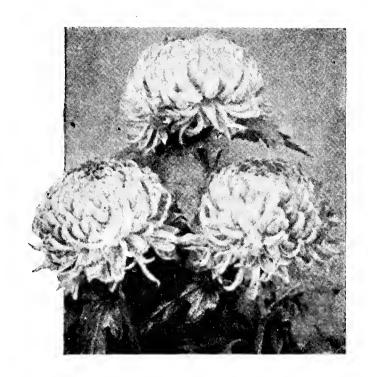
Mrs. H. E. Kidder

Gold Lode. The most popular early yellow of the day. A companion to Quaker Maid. Fine yellow with good stem and foliage, maturing first week in October.

Golden October. A rich golden yellow. Blooms Oct. 10, from early June planting, from terminal bud.

Mrs. C. C. Pollworth. (Improved Chysolora), decidedly more incurved and slightly deeper in color.

Celestra. A round Golden yellow that follows right on the heels of Gold Lode. Height 5 feet from June planting Rigid stem and fine foliage. Blooms Oct. 10th. A wonderful seller and shipper.



Mrs. H. E. Kidder. (E. D. Smith). An exceedingly early bright yellow. Very stiff, upright stem producing flowers seven inches in diameter. Four feet in height from June planting. Ready to cut October 15 from buds selected August 25. We especially recommend this variety to those who desire a good early yellow.

Golden Wave. Decidedly incurved in form, brighter yellow than Richmond. Matures Oct. 20th. Excellent stem and foliage. Select bud about Sept. 5th. Six inches in diameter.

### Sun Glow

Sun Glow. Early bright yellow of the Bonaffan type, maturing Oct. 25. Fine stem with foliage extending to the bloom, producing a high percentage of perfect blooms. Select bud about Aug. 25.

Smith's Superlative. (E. D. Smith). A remarkably intense yellow, even brighter than Friendly Rival. Globular reflexed in form. Flowers 6½ inches in diameter. Wonderful strong upright stem with lustrous dark green foliage. Growth about 5 feet. Select bud Aug. 25th. Matures Oct. 25th. \$1.00 per doz., \$5.00 per 100, \$40.00 per 1000.

Corona. A deep golden yellow. Incurved. Can be grown two or more blooms to a plant. Matures Nov. 1.

**Yellow William Turner.** The yellow sport sent out by Smith is the variety we offer. It was selected by us from many sports of William Turner as being the brightest yellow. It is an excellent variety and ranks as one of the finest for exhibition. \$3.50 per 100, \$30.00 per 1000.

Golden Topaz. (E. D. Smith). In color a close rival to Friendly Rival, being only a trifle lighter. Fine upright growth and good stem and foliage. Height 4 feet. Flowers 6½ inches in diameter. Select bud Sept. 10th. Matures Nov. 10th. \$1.00 per doz. \$5.00 per 100, \$40.00 per 1000.

Major Bonaffan. Closely incurved, clear yellow of very fine substance. Its perfectly formed flowers are supported on strong stems with good foliage. Matures middle of November and later from buds selected Sept. 10th.

Friendly Rival. This we consider the finest yellow ever produced, considering its size, color, stem and foliage, and its flowering period, which is Nov. 15th to Thanksgiving. It is the brightest yellow of its season.

Golden Celebration. A yellow sport from Timothy Eaton, on the color of Golden Wedding, but retaining the good habits of its parent. A good yellow for Thanksgiving trade.

Marie DePetris. A wonderful golden yellow, incurved. Matures Nov. 15th from buds selected Aug. 20th. A perfect commercial in every respect.

Clara B. Ford. A closely incurved yellow, much the same in form and color as Maj. Bonaffan, Bud Sept. 20. Matures Nov. 20.

Merida. A large incurved bright yellow on the order of Celebration. Matures November 20th, from bud selected the end of September.

Mrs. R. M. Calkins. A very bright yellow. As intense as the variety Marigold. Inner petals incurved. Matures Nov. 25 and later.

**Sunbeam.** A seedling from Odessa, but of a brighter shade of yellow. Strong grower, attaining a height of 4½ feet from June plantings. Fully double from buds selected from Sept. 20-30. Matures Thanksgiving and later.

Yellow Pearson. Ours is the clear bright yellow sport of the popular bronze variety, Gladys Pearson, introduced to the trade by Baur-Steinkamp Co. Like its parent, it comes just right for Thanksgiving Day and should be planted heavily for that time.



Mrs. Nellie T. Ross

Mrs. Nellie T. Ross. Light yellow, possibly a shade lighter than that of Bonaffan. Its late flowering period, Nov. 30 into December greatly enhances its value. A wonderful keeper. Do not reserve bud until early October. Height 4½ feet.

Golden Chadwick. When high-class blooms are the chief object this variety reigns supreme. Its rich yellow color, combined with good characteristics of the Chadwick's places it as one of the best late yellow varieties. Late plantings produce superior flowers from Thanksgiving to Christmas. \$3.50 per 100, \$30.00 per 1000.

Yellow Chattanooga. A sport of Chattanooga, identical to its parent in every respect except color which is an even shade of yellow, about same shade as Mrs. Nellie T. Ross, but blooms one week later from terminal buds.

Golden Mistletoe. A sport of the Mistletoe. It is not a deep golden, but has more of the tints found in Indian Summer and can well be recommended as one to be planted largely, it coming in at a time when there is a brisk demand for high grade flowers.

### STANDARD VARIETIES

### **BRONZE**

Listed in order of flowering.

Rooted Cuttings. 50c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Bronze Unaka, A clear and attractive bronze sport of this popular early variety. Bud Aug. 5. Earliest flowering bronze.

Indianola. Early large flowered Bronze. Color a wonderful combination of old gold and bronze. 4 feet from June planting. Take bud last week in August.

George Baer. A bronze sport of Early Rose. Creamy yellow intermixed with Ophelia and Bronze shadings. Its striking color combination speaks for itself when displayed. Being of sturdy habit it is equally as good for pot work.

Hilda H. Bergen. One of the most useful commercial types of Chrysanthemums. Color is a deep rich mahogany bronze and every bud produces a perfect flower, even when grown four or five to the plant. Strongly recommended as being absolutely 100 per cent perfect in every way. Matures Oct. 8th.



Keystone

Keystone. (E. D. Smith). An early bronze, larger than Indianola and more decided in color when early buds are reserved. The upper surface of the petads are brownish Chinese orange, reverse side buff. Flowers 8 inches in diameter are double from any bud. Strong upright growth, small foliage. Height 4 feet. Select bud Aug. 30th. Matures end of Oct. \$1.00 per doz., \$5.00 per 100, \$40.00 per1000.

**Bronze Turner.** Sport of the Turner family. In color a Buff-Bronze, with maroon shading on lower petals. Height 4 feet. Bud second week in Sept. \$3.50 per 100, \$30.00 per 1000.

Improved Wm. H. Waite. A sport or variation from the original type, but much brighter in color. The lining of the petals approaches a red, whereas the original variety is bronzy. In other respects it is identical. Matures November 1st. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

Gladys Pearson. A new shade for Thanksgiving use, maturing Nov. 20th to 25th. The upper surface of the petals is apricot and the reverse buff which illuminates under artificial light to be bright orange. Strong grower. 5 feet from June planting. Best bud September 30th.

Oak Leaf. A deep bronze of Oak leaf shade, hense its name. Habit of growth and characteristics identical with its parent, Gladys Pearson. This variety is truly the most beautiful of the bronze Mums and we recommend planting it heavily for Thanksgiving when it is at its best.

Bronze Seidewitz. A sport of that well known variety Seidewitz. Color a soft even shade of golden bronze, maturing for Thanksgiving and later. Height 5 feet. Date of bud, Sept. 5th.



Gladys Pearson

Indian Summer. A sport of Golden Chadwick. A yellow ground with intermixture of terra cotta, making this an odd flower and especially valuable for artistic work. \$3.50 per 100, \$30.00 per 1000.

Bronze Mistletoe. A sport from Pink Mistletoe, identical in every respect except color. Very serviceable where late Bronze flowers are desired. Select bud September 30, and later.

### STANDARD VARIETIES

### RED

### Listed in order of flowering

Rooted Cuttings. 50c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted For Plants from 21/4 inch pots add \$1.50 per 100 extra.

Garnet King. The finest red yet produced, color, garnet, enhanced by a silken sheen. Very slight contrast between upper and reverse side of the petals. Retains its remarkable color either on the plants or cut; unto its end. Fine stem and foliage. Buds selected September 20 mature Nov. 20.

Mohawk Chief. The latest crimson to date, its reflexed form showing this color to best advantage. Matures the end of November into December. Buds selected Oct. 1st and later for best color. 7½ inches in diameter. Height 3 feet.

### INTRODUCTIONS OF 1933

### As Described by the Originators

#### LARGE FLOWERING

Rooted Cuttings, \$2.00 per doz., \$10.00 per 100. For Plants from 21/4 inch pots add \$1.50 per 100 extra.

Mohawk Trail. (J. J. Braun). A very rich shade of bronze with those reddish tones suggestive of Autumn foliage. This variety is a sport of Gold Wave and is identical in every respect with its parent. Buds Sept. 5th. Matures Oct. 20th.

Columbus Dispatch. (E. D. Smith). A very large incurved deep yellow, possessing a remarkably strong, upright stem. Height 5 feet from early June planting. Reserve bud Sept. 1. Blooms 8 inches in diameter are fully developed October 25. C. S. A. Certificate scoring 87 points.

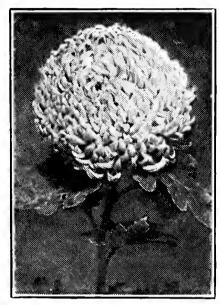
Oscoda. (E. D. Smith). This variety produces a very closely incurved bloom showing the reverse side of the petals, an excellent shipper. Color light lavender with a silvery sheen. Flowers 6 inches in diameter. Select bud about Sept. 1st. Height, 4 feet from June planting. Flowers Oct. 30.

Coahoma. (Baur-Steinkamp). One of those fine commercial varieties on which we can count for practically 100 per cent of perfect blooms. The color is a medium shade of yellow like the old favorite "Robert Haliday". The stem and foliage are perfect. Grows about four feet from June planting and blooms in late October. Take terminal bud.

Glitters. (Baur-Steinkamp). Different from anything you now have. The straight petals give it a radiating effect and when the light strikes the wonderful bronze color it fairly glitters, hence the name. Should prove the most useful variety for local trade. Blooms November 1st from terminal bud.

Cardonia. (Baur-Steinkamp). One of the finest yellows in point of color, deep, rich, and without a trace of bronze. Solid flower of good size and texture. Grows four to five feet from June planting. Blooms first week in November. Take terminal bud.

**Pink Globe.** (E. D. Smith). A true incurved flower of the most perfect form. Color, pinkish lavender. Rigid stem with medium sized foliage extending to the bloom. Height, four feet from June 24th planting. Select bud about Sept. 20. Ready to cut Nov. 10. Flowers 5½ inches in diameter and 5 inches in depth.



Pink Globe

Mrs. A. J. Stahelin. (E. D. Smith). Who predict this new bronze will become as popular as Detroit News. Color is golden bronze with reverse of petals bright yellow. Unusually rigid stem with small foliage extending to the bloom. Height four feet from early June planting. Matures Nov. 15. Flowers 6½ inches in diameter. C. S. A. Certificate scoring 80 points.

Golden Mrs. Ross. (E. D. Smith). This sport is identical in every respect with its parent, except color, which is a much darker yellow, nearly approaching the color of Friendly Rival. Height, four feet. Matures November 28.

### **POMPONS**

Pompons are fast increasing in demand for retail trade for the reason that they are more satisfactory as a cut flower in the modern home, standing up under the change in atmosphere far better than the large flowering type.

The selection is more varied in colors and types, ranging from the smallest button of ½ inch in diameter to the larger and beautiful anemone type, attaining a size of 7 inches in diameter when disbudded.

In the following pages you will find a very complete and up-to-the-minute selection of all sizes, types and colors.

# LAST SEASON'S INTRODUCTION OF POMPONS As Described By the Originators.

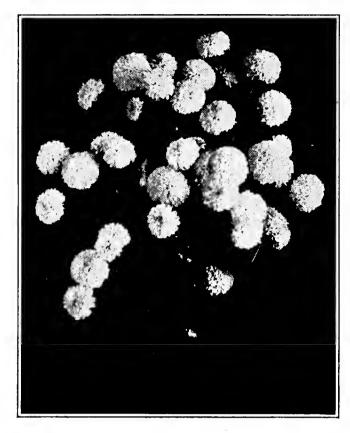
Rooted Cuttings, \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Letitia. ((Baur-Steinkamp). Similar in color to Pink Dot, white with dark pink center. Blooms two weeks earlier than Pink Dot, about October 15. Vigorous grower and gives good yield.

Sarda. (E. D. Smith). A deep pink sport from Pink Dot, a very even and pleasing shade and shows the contrasting eye of the parent. Height 3½ feet when planted in early June. Ready to cut October 25. Flowers 2 inches in diameter.

Flame. (Baur-Steinkamp). The color is a bright bronze, suffused with yellow, giving it a bright hue, suggesting the name that has been given it. Works in fine on autumn leaf effects. Strong grower. Blooms first week in November.

**Snowcloud.** (Baur-Steincamp). An early flowering white. Makes fine sprays and gives good yield. Foliage is small, which permits close planting. Blooms are round and medium sized. Blooms October 15. Fine for shading.



Ardith. (E. D. Smith). Light pink when first developed, gradually changing to white. Very double, possessing firm texture. Produces large spreading sprays with strong stem. Flowers 1¾ inches in diameter. Height, four feet when planted the middle of June. Ready to cut November 15. C. S. A. Certificate scoring 89 points.

Zoe. (Baur-Steinkamp). A golden bronze of the large button type to follow New Your in bloom. Blooms November 20 and later. Grows medium in height and branches well, giving a good yield. We recommend the variety very highly.

Ardith

Joan. (E. D. Smith). Color, bronzy orange; edge of petals slightly concaved, showing the golden reverse. Is very productive and makes well formed sprays. Height, four feet when planted early in June. Flowers 2½ inches in diameter. Ready to cut Nov. 20. C. S. A. Certificate scoring 95 points.

Royal Queen. (E. D. Smith). Strong, upright growth; attains 3 feet in height; has strong stem and ample foliage. True pompon form, 2½ inches in diameter. Fully developed November 25. Color pure white. C. S. A. Certificate scoring 94 points.

Thanksgiving Gem. (E. D. Smith). Orange bronze in color with extremity of petals notched. A very productive baby pompon with strong, upright growth. Stem and foliage excellent. Height, three feet when planted early in June. In perfection for Thanksgiving. Diameter of flowers 1¼ inches. C. S. A. Certificate scoring 90 points.

Modena. (E. D. Smith). Upright growth with stiff, wiry stem. Color, yellow, somewhat brighter than Yellow Bird. Matures November 30 from June 15 planting. Height 3½ feet. Diameter of flowers 2 inches. C. S. A. Certificate scoring 93 points.

**Defender.** (J. J. Braun). A clear deep yellow, large flowering pompon. The individual flowers are  $2\frac{1}{2}$  inches in diameter, perfect in form, of very firm substance, supported on strong stems. Makes a heavy well arranged spray. Matures early in December. Height medium. The latest yellow pompon we know of.

Tonquin. (E. D. Smith). As this variety does not mature until December it is certain to become popular. It is a rose color, intermediate between Olivia and Pagosa. Very productive, strong stem. Height, 3 feet. Matures December 10. C. S. A. Certificate scoring 90 points.

### INTRODUCTIONS OF 1933

### POMPONS SUITABLE FOR DISBUDDING

Rooted Cuttings, \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000. For Plants from 2¼ inch pots add \$1.50 per 100 Extra.

Balandus. (E. D. Smith). A light pink with cream reverse, somewhat darker in color than Lillian Doty. Incurved and Globular in form; strong in growth. Height, 4½ feet when planted in early June. Diameter of flower 3½ inches. Ready to cut October 25.

Cazlonia. (E. D. Smith). Very symmetrical in form—a perfect ball. Color, rose pink with a mauve reverse. Strong, upright growth. Height, 3 feet when planted early in June. Flowers 3 inches in diameter. Cut October 25. C. S. A. Certificate scoring 88 points.

# STANDARD POMPON VARIETIES WHITE

Rooted Cuttings: 50c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 Extra

Irene. True pompon type. Color pure white. Upright, wiry stems. Height 3 feet. Matures first week in Oct.

Greta. A pure white Pompon to follow Irene. Blooms October 20th. Free flowering with strong upright stems.

Silver Ball. For description see page 19.

White Lillian Doty. For description see page 19.

Chicago Pearl. This variety has proved to be the finest white pompon we have ever grown. The bloom is almost ideal in form and is pure white in color. The general plant habit is good. The sprays are large and the flowers carried well apart. The season is Nov. 15 to 25. Rooted Cuttings \$3.50 per 100, \$30.00 per 1000.

Cordova. (E. D. Smith). A large, very free flowering white pompon coming into perfection after November 25, just right for Thanksgiving. Diameter of flowers, two and one-half inches. Strong upright stem and medium height.

# STANDARD POMPON VARIETIES PINK

Rooted Cuttings: 50c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 Extra

Irridescent. The color is a wonderful combination of the various shades of yellows and pinks. Most effective just before fully matured when all shades are at their height. A good grower, producing strong sprays. Medium in height. Blooms October 15th. Can be cut about two weeks earlier outdoors.

Lilac. A beautiful lavender pink of a brighter and more even shade than Leilah. Grows somewhat taller and is more prolific. Blooms October 15th. Can be cut about two weeks earlier if planted out doors.

Leilah. A good early Rose-pink. Matures Oct. 10-15. Producing a fine spray.

Irene Rich. For description see page 19.

Lillian Doty. For description see page 19.

Lucinda. One of our best selling pompons. The color is a bright deep pink. Individual blooms are of the round medium sized type. Produces fine sprays and plenty of them. Blooms Nov. 12 to 20.

Silver Tips. Bright pink with silver tip at the end of each petal. Gives good yield of fine sprays and blooms second week in November. Unusually good keeper.



Western Beauty. A fine rose pink. Flowers are of medium size produced on straight rigid stems. Middle of Nov. and Thanksgiving.

Marcella. A pleasing shade of pink pompon. Of intermediate size. Strong upright grower and produces wonderful sprays. Height three feet. Matures Nov. 15, and later.

Usona. A bright pink variety for Thanksgiving. Very productive, with a strong upright growth. Height 2½ feet.

Olivia. A variety very similar to Usona, but about 10 days later, and later plantings can be extended to Christmas cutting. This is one of the latest Pink Pompons.

Western Beauty

Roselea. A very late pink and rather peculiar from the fact that the edges of the petals are bright pink, similar to Usona, and the center of the petals is cream color. Flowers 1¾ inches in diameter are spaced sufficient distance apart to show them to their best advantage. Does not flower until after December 1st. Height four feet.

Pagosa. A late dark pink in general character similar to Usona and Olivia, but darker pink, and later than either. Not ready to cut until December 5. \$3.50 per 100, \$30.00 per 1000.

# STANDARD POMPON VARIETIES YELLOW

Rooted Cuttings: 50c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted. For Plants from 21/4 inch pots add \$1.50 per 100 Extra

Wolverine. (See Hardy Early Varieties).

Yellow Normandie. (See Hardy Early Varieties).

Rodell. An early yellow pompon, blooming Oct. 20th. Fine upright growth.

Cora Peck Buhl. Resembles Golden Climax in growth and form of flowers. Height 3 feet. Ready to cut Oct. 25th.

Gold Mine. Very bright yellow, one and one-quarter inches in diameter and of the true pompon type, of a high rounded form. Two feet in height. Excellent for pot work. Ready to cut Oct. 25.

Florence. The best clear yellow decorative variety we have ever seen. Sport of Pauline Wilcox, and in all other respects the same as this famous variety. Ready to cut Nov. 5th, and can be grown to cut all during the month. A most valuable addition to that type.

Golden Baby. The smallest of the pompon type. Clear yellow, blooming Nov. 10th. Very prolific and good for pot work.

Golden Climax. One of the most useful of the yellow button type pompons. It will grow 3 to 4 feet from early planting, has a very wiry stem which well supports the deep golden yellow buttons. It has a hard small foliage which will permit close planting. Very productive.

Yellow Fellow. Very fine large flowering yellow pompon, coming to bloom Nov. 15th.

Betty Watkins. The flowers are golden bronze, 1½ inches in diameter, and carried well upon strong sturdy stems. This variety makes nice sprays. Ready for cutting Nov. 15.

Yellow Bird. A perfectly formed pompon of a rich shade of yellow. Edges of the petals notched, which makes it most attractive and sells readily. Very productive and of firm substance. Matures Nov. 20th.

Yuvawn. Very bright yellow blooms on strong stems, makes nicely arranged spray and very desirable for Thanksgiving trade. Matures Nov. 20. Height 3 feet. Makes a fine pot plant.

Unalga. An intense yellow, having large blooms. Matures Nov. 20.

Golden Sceptre. A perfectly shaped bright yellow pompon of intermediate size, and one of the very best sellers as a cut flower. Produces heavy, well arranged sprays. Height three feet. Matures Nov. 25th.

Gold Coin. A very bright yellow and exceedingly productive. When grown in sprays, 2½ inches in diameter, and 3½ when disbudded. Matures Dec. 1st and later.

Christmas Gold. On the order of Golden Baby, but a much stronger grower. The little button flowers being a little larger and much brighter, set off by dark glossy foliage, makes an attractive spray. Its lasting qualities are exceptional.

# STANDARD POMPON VARIETIES BRONZE

Rooted Cuttings: \$3.00 per 100, \$25.00 per 1000, except where noted. For Plants from 2¼ inch pots add \$1.50 per hundred.

Adironda. The earliest Golden Bronze. Matures Oct. 15. True pompon type.

Bonnibel. A very distinct pompon of orange buff color. 1¼ inches in diameter. It is very free flowering and of dwarf growth, about two and one half feet in height. Matures about Oct. 15th.

Marilyn. (E. D. Smith). Orange tan in color, a trifle darker than Bonnibel. Flowers 1½ inches in diameter. Free flowering and with good upright stem. Height 3½ feet. Matures Oct. 22.

Faina. A rather dark bronze. Flowers two inches in diameter may be cut October 30th. Strong upright stem. Excellent for pot work. C. S. A. Certificate.

Bronze Doty. For description see page 19.

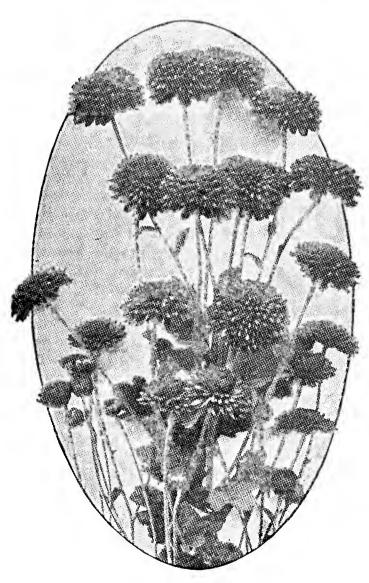
Ariana. For description see page 19.

Pauline Wilcox. The form of the flower classes it as a decorative variety and it is the ideal decorative type. The stems are straight and strong and the flowers hold well apart. The color is a pleasing mixture of bronze. In bloom Nov. 5.

Source D'Or or Golden Feather. A wonderful variety when grown in sprays or as a pot plant. Color, reddish bronze. Decorative type.

**Dolora.** (E. D. Smith). Being 1 inch in diameter, this belongs to the button section and is similar in color to Hilda Canning. Grows four feet in height and is very profuse flowering. Matures Nov. 2. The most profitable of any of the baby section of this color.

New York. Very attractive bronze pompon of the button type. Maturing early November. Small hard foliage permits close planting.



New York

Louise Davenport. Button type which is a true pompon. Rich bronze in color and very free flowering. It is a wonderful producer, growing freely, and, with ordinary care and spacing, filling the bench with a mass of blocms. A favorite wherever shown. Matures Nov. 10.

November Bronze. A rich and beautiful combination of old gold and bronze, but of even shade. Large perfectly formed flowers on long strong stems. This variety makes a much better spray than its sister variety, Dorothy Turner, but is a distinctly lighter shade. Maturing November 10th.

Arlyn. (E. D. Smith). The outer petals show a slight bronzy cast while the center of the flower is a deep yellow, approaching orange. Produces fine upright sprays, is very productive and one of the bestlate pompons. Flowers 2 inches in diameter. Height 3 feet. Matures Nov. 15.

**Bronze Usona.** (E. D. Smith). An orange bronze sport of Usona, possessing the same habits. Several shades darker than November Bronze, but of the same even shade. Strongly recommended for Thanksgiving and later.

Frank Wilcox. Golden bronze of special merit, being of dwarf and sturdy growth,, it makes a fine pot plant and is excellent for cutting. At its best around Thanksgiving.

**Dorothy Turner.** This striking pompon, a lively combination of bronze and old gold, reaches maturity for the Thanksgiving Market. The individual blossoms being well placed and supported by strong stems.

**Legal Tender.** Color is a combination of bronze and gold which is most attractive. Belongs to the intermediate section. A strong grower and of medium height. Maturing Nov. 20th and later.

Gold Tips. This variety is both beautiful and unique. The petal is bright bronze and is tipped at the end with bright yellow, hence the name. The blooms are a trifle larger than Nuggets and are borne on fine sprays. Med'um height. Can be had from Thanksgiving until Christmas.

Rowenna. A large flowered pompon of a medium shade of bronze that comes in for Thanksgiving and later. Has strong stem with good dark foliage that sets off the well arranged spray. Good shipper and keeper. Height 3 feet.

### STANDARD POMPON VARIETIES

### RED

Rooted Cuttings: \$3.00 per 100, \$25.00 per 1000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Fire Bird. While not extra early this is the best early red we have seen, maturing the last week of Oct. Color, Brick Red; strong upright growth and productive.

Crimson Quintus. Excellent decorative variety; deep crimson, with splendid contrasting foliage of dark green.

**Sheila.** A dark mahogany colored pompon of reflexed form, maturing October 30. Flowers 1½ inches in diameter. The color of this variety is distinct from any we have previously offered. C. S. A. Certificate.

Red Wings. (E. D. Smith). This we believe the best intermediate Red produced. A dark even shade, upright growth, producing wonderful sprays. Maturing November 15 to 20, comes just right for Thanksgiving when the darker shades are in demand. Flowers 1½ inches. Height 3 feet.

Red Beauty. A clear dark red sport of the very popular Dorothy Turner. This variety sported with us in 1931 and has bloomed constant and true to color each year. It does not fade to the bronze at any stage. Habit and growth identical to its parent. Having a large stock of this variety we can offer at standard price.

Helen Hubbard. The best Crimson decorative grown. In heavy demand for Thanksgiving trade. The color is a rich velvety crimson, which does not fade. Growth is excellent. \$3.50 per 100, \$30.00 per 1000.

### STANDARD ANEMONE CHRYSANTHEMUMS

Rooted Cuttings: \$3.00 per 100, \$25.00 per 1000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Blanche. The improved Garza. Color, white with cream center. A very attractive flower and a good grower. Matures Oct. 27.

Yellow Garza. Yellow sport of Garza.

Buff Queen. For description see page 19.

**Stoplight.** A very striking anemone. Crimson Terra-cotta ray petals with a low bright yellow cushion. Contrasting colors instantly promote admiration. Height 4 feet. Disbudding is recommended, but makes a good spray.

Maple Leaf. Like the soft Maple leaf, the color is displayed in the various shades of red and yellow, changing from day to day as development progresses. High rounded cushion  $3\frac{1}{2}$  inches in diameter. Two feet high. Maturing Nov. 10.

Chestnut. Both ray and disc florets are an even shade of bright bronze.  $3\frac{1}{2}$  inches in diameter.  $2\frac{1}{2}$  feet high. Maturing Nov. 10.

Captivation. For description see page 19.

Graf Von Oriole. Clear Orchid Pink, good stem and foliage. Best of the pink anemones. Disbudding recommended, but makes a good spray.

Sunshine. A large flowered yellow anemone of the pompon type, with the cushion center much brighter than the ray petals. Being of dwarf, sturdy growth is ideal for pot culture. Disbudding is recommended, but makes a good spray. Matures end of November.

Pink Lady. A bright pink anemone, true to type. Medium size, strong stemmed. Comes in right for Thanksgiving Day.

Pink Supreme. For description see page 20.

Garza Supreme. Pure white sport of Garza, coming into bloom during December. Producing very perfect, full rounded flowers on strong stems. The latest flowering anemone. Is in heavy demand owing to its lateness.

Yellow Garza Supreme. This is a good clear yellow sport of Garza Supreme, the most popular anemone ever produced owing to its lateness and abundance of bloom.

The Flower Buying Public each year are demanding more of the oddities in Chrysanthemums and the grower who carries a good assortment of the Anemone, Single, and Shaggy Large Flowering Pompons will be well prepared for this demand in "Mum" Season.

### POMPONS AND ANEMONES SUITABLE FOR DISBUDDING

Rooted Cuttings: \$3.00 per 100, \$25.00 per 1000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Following are several varieties which are more suitable for disbudding, than for growing in sprays. While all these are satisfactory grown in sprays. they have been crossed with the large flowering type and do not make the graceful spray for which the pompons are so often admired. This type is becoming extremely popular owing to the size and perfectness of the flowers. Every grower should have some of these for variety.

### **POMPONS**

**Silver Ball.** Very pure white and exceedingly perfect in form. It is much earlier than White Doty, being fully matured by October 12. 3 inches in diameter.

Ariana. A golden buff pompon suitable for disbudding, and maturing about October 20th. Flowers three and one-half inches in diameter.

Lillian Doty. The plant is a vigorous grower, producing beautifully formed shell pink flowers on very rigid stems.



Disbudded Pompon

Bronze Doty. Deep Terra-cotta bronze. Stiff in stem and free flowering.

White Lillian Doty. A pure white sport of the well-known variety, Lillian Doty. 3 inches in diameter.

Irene Rich. (E. D. Smith). We believe this variety to be superior to Lillian Doty as it is deeper and more even in color. The upper surface of the petals is a violet pink and the reverse lighter. Height 4 feet. Flowers  $3\frac{1}{2}$  inches. Matures November 1.

Gold Coin. Suitable for disbudding, See page 15.

Cordova. (White). Suitable for disbudding. See page 13.

### **ANEMONES**

**Buff Queen.** The larger anemone type, 6½ inches in diameter when disbudded. Color of both ray and disc florets is buff. Makes a good spray. Matures November 1st.

**Stoplight.** Terra-cotta rays with bright yellow cushion. Blooms 5 inches in diameter. Matures November 5.

Captivation. Large flowering anemone. Single stem blooms are 7½ inches in diameter. Color of ray florets, mahogany red, cushions same color except extreme end of quills, which are tipped with yellow. Strong stem and wonderful substance. Matures November 10th.

Graf Von Oriole. A beautiful orchid pink with light yellow cushion. Very attractive. Height 3 feet. Blooms 5½ inches in diameter. Matures November 15th to 20th.

Beautiful Lady. (E. D. Smith). A very striking anemone flowered variety with exceedingly prominent cushion, contrasting with the ray florets, which are a bright shade of pink, and the cushion is creamy white. Flowers are 5 inches in diameter with a 3 inch cushion. Early planting is recommended. Height 3½ feet. Matures Nov. 20th.

**Pink Supreme.** One of the latest anemone flowered varieties. Color is a delicate shell pink. Has prominent regular cushion with several rows of ray florets which enhance the shipping qualities. Attains a height of about 4 feet. Disbudding recommended.  $5\frac{1}{2}$  inches in diameter.

### SINGLE CHRYSANTHEMUMS

Rooted Cuttings. \$3.00 per 100, \$25.00 per 1000, except where noted. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Aloma. Terra-cotta bronze. Very attractive and fine grower. Matures Oct. 15th.

Mary Pope. The best pale pink; large flower. Makes a fine spray for cutting.



Mary Pope

Mrs. W. E. Buckingham. In color a brilliant shade of rose pink. One of the finest singles. Nov. 1.

Bronze Buckingham. This variety is a duplicate of its parent in every respect except color, which is a cheerful glowing bronze.

Melba. This variety is admirably adapted to pot culture either as a small dwarf plant or a large specimen, depending on the time of propagation and culture. The color is an orange bronze with a distinct circle of yellow at the base of the petals and surrounding the green disc. The flowers, when grown in sprays are about 4 inches in diameter. Matures Nov. 10th.



**GODFREY** 

### THE GODFREY FAMILY

Rooted Cuttings: \$3.00 per 100, \$25.00 per 1000. For Plants from 2¼ inch pots add \$1.50 per 100 extra.

This family of Single Chrysanthemums in 8 distinct colors is one of the most profitable for late flowering, coming in for Thanksgiving and later. Makes a beautiful spray as the flowers are held well apart on long wiry stems. Owing to its height, is especially good for Basket and Decorative work. This flower is a favorite with all who know it, as we find many retail customers ordering it by name. Pinching not later than Sept. 15 will mature middle of December and later.

Bronze Godfrey. Beautiful glowing dark bronze.

White Godfrey.

Mrs. E. D. Godfrey. Clear light pink.

Yellow Godfrey.

Miss Gladys. Golden bronze.

Christmas Cheer. Red Godfrey. Miss Isabelle. Clear soft bronze.

Marguerite Waite. Clear deep pink.

### CHRYSANTHEMUMS FOR POT CULTURE

### THE CAPRICE FAMILY

Rooted Cuttings: \$3.00 per 100, \$25.00 per 1000. For Plants from 2¼ inch pots add \$1.50 per 100 Extra.

Caprice White Caprice Yellow Caprice Purple

Caprice Butlers, Pink Caprice Deep Lilac Caprice Du Printempts, Rose.

Caprice, Kathleen Thompson, Bronze.



### Cascade Chrysanthemum

### JAPANESE MOUNTAIN OR CASCADE VARIETIES

These are small single varieties of fairly dwarf growth, very free flowering, and with soft or pliable stems. The term Cascade is given these varieties from the fact that one or more growths may be bent down without injury to the plant, making them acceptable for use on tables or other flat furniture; with one or more growths hanging down and the balance of the plant upright. This of course is all attained by training. The wood is so pliable that it may be tied in nearly any shape desired. This type comes in Red, Yellow, Bronze, Pink. and white.

We will sell an assortment of 5 of each color at the 100 rate.

Rooted Cuttings: \$1.00 per doz., \$6.00 per 100.

### The Following Standard Pompons are excellent for pot work.

Greta. White pompon
Blanche. White anemone
Silver Tips. Pink pompon
Pink Lady. Pink anemone
Wolverine. Yellow pompon
Zaza. Yellow pompon

Gold Mine. Yellow pompon
Faina. Bronze pompon
Source D'Or. Bronze pompon
Frank Wilcox. Bronze pompon
Melba. Bronze single
Red Wing. Red pompon.

### HARDY EARLY FLOWERING CHRYSANTHEMUMS

### Recommended for Outdoor Flowering

These are expected to mature their blooms early enough to avoid frost but in our locality require some protection as we often have damaging frost by the end of September. All varieties are equally good for indoor cutting.

### INTRODUCTIONS OF 1933

### As Described By the Originators

Rooted Cuttings: \$1.25 per doz., \$8.00 per 100. For Plants from 2¼ inch pots add \$1.50 per 100 Extra.

Jean Treadway. (Bristol Nurseries). Distinctiveness in color, of growth, and extreme freedom are the outstanding features in this introduction. The flower is large, fully 3 inches across, of perfect decorative or aster form and of excellent substance. Its color on opening is a lovely sparkling pink, with a dark rose pink center, but when fully open it becomes a nice soft lilac-pink, shading to white. It is much more attractive than the description would imply. Plants are medium height, bushy, and very free. In full flower September 30.

Crimson Splendor. (Bristol Nurseries). A magnificent and distinct variety producing masses of rich crimson maroon flowers, the color of which is intensified with deep garnet tones, contrasting effectively with a prominent golden yellow center. The blooms are large, fully 4 inches in diameter and of exceptional keeping qualities. Flowering in late September. Altogether a real advance and a glorious garden variety. Height 2 feet.

Red Flare. (E. D. Smith). The first bright red garden variety. It is of the pompon type; about 2 inches in diameter, a little larger than the varieties belonging to the intermediate section. Height, 20 inches. Strong, upright growth. Matures October 15.

Evelyn L. Baer. (H. H. Baer). A very pure white perfectly formed button pompon. A trifle smaller than Irene and much more productive. The individual flowers are held well apart on strong wiry stems. Excellent for cut flowers as it makes a well arranged spray. Height 3 to 4 feet. Matures 1st week in October.

### STANDARD HARDY EARLY POMPON VARIETIES

Rooted Cuttings: 50c per doz., \$3.00 per 100, \$25.00 per 1000 For Plants from 21/4 inch pots add \$1.50 per 100 Extra.

Barbara Cumming. This variety is similar to Yellow Normandie in color. It is more prolific and blooms earlier with a flower larger, but not as full or of as good substance as Normandie. Flowers from late August to October.

Normandie. Delicate pink, changing to nearly white. One of the earliest. Yellow Normandie. A bronze yellow sport of Normandie, which is ample proof of its value.

Jean Cumming. A great improvement on older white varieties. Large flowers of purest white, with the softest yellow and blush shading at the center of the buds. Growth erect and wiry, height medium. Comes to bloom Sept. 15, has exceptional keeping qualities and is undoubtedly the best white variety to date.

Aladdin. Rich bronze pompon. \$100 per doz., \$5.00 per 100.

R. Marion Hatton. Decorative pompon type of intermediate size. Free flowering and the earliest to bloom. Color is a bright canary yellow, maturing late September.

October Girl. The most prolific flowering variety, is of vigorous and branchy habit. The semi-double flowers are 2 inches in diameter. Pink on opening, shading to lavender when fully opened. Matures October 1.

Wolverine. Very early, flowering early in August, ahead of Normandie, but individual flowers are much larger with strong stem. Produces large sprays, and is also an excellent variety for pot plants. Color, bright yellow.

**Zaza.** Yellow with orange at the base of petals; of dwarf habit, showing color the first of October. Flowers 2½ inches in diameter.

Sonoma. A bronze with golden reverse and gold tipped petals. A profuse bloomer, coming into color October 1. Flowers 2½ inches in diameter.

Vivid. A very striking and effective variety, the color of which very closely approaches that of the American Beauty Rose, a rosy crimson or amaranth shade new to the earlier flowering Chrysanthemums. Flowering October 1st, it is extremely vigorous and very free.

Frances Whittlesey. A very decided improvement in this particular color. Habit is stocky and dwarf, averaging 18 inches in height. Color, rich bronze and garnet—just right for the fall garden. It commences to flower in late September and makes a gorgeous showing through October, having the ability to resist considerable frost in the open flowers.

Yellow Gem. This very neat and attractive Pompon carries many well formed small flowers less than an inch across. The color is a bright canary-yellow without shading, and the growth is wiry and compact, averaging 18 inches in height. In full flower in early October.

Eden. Earliest rosy pink, medium height; excellent for cut sprays.

Ruth Hatton. An exceptionally prolific variety of vigorous and bushy growth. This decorative pompon on opening is very pale pink and fades to clear white when fully opened. It should be cut before fully matured. Matures October 10.

Muldoon. A purplish amaranth in color, flowers somewhat of the pompon type; free flowering and good growth. Matures Oct. 12. Flowers 2 inches in diameter.

Ganna. A bright pink in color, strong robust growth, and free flowering, coming into color October 1, and fully developed about October 12th. Diameter of flower 2½ inches.

Ruth Cummings. A reddish bronze seedling from Normandie. Is of dwarf compact growth, coming into bloom about Oct. 15. It is also very valuable for indoor growing.

### CARNATIONS—FIELD PLANTS AND ROOTED CUTTINGS We offer Rooted Cuttings of the following varieties up to May 1st. CLEAN, HEALTHY STOCK, FREE FROM DISEASE

	Per 100	Per 1000
Ivory, White	<b>\$4.</b> 00	<b>\$35.0</b> 0
Thos. Joy, White	4.00	<b>35.0</b> 0
Matchless, White	5.00	<b>45.0</b> 0
Morning Glow, Soft pink	4.00	35.00
Pink Abundance, Deep pink	4.00	<b>35.</b> 00
Boston Ward, Deep pink	5.00	45.00
Betty Lou, Deep pink	<b>5.00</b>	45.00
My Love, Deep pink	10.00	$\boldsymbol{100.00}$
Patrician, White	6.00	50.00
Eldora, Variegated	5.00	45.00
Spectrum, Scarlet	5.00	45.00
Johnsons Crimson, Dark red	4.00	<b>35.00</b>

### BEDDING AND GREENHOUSE PLANTS

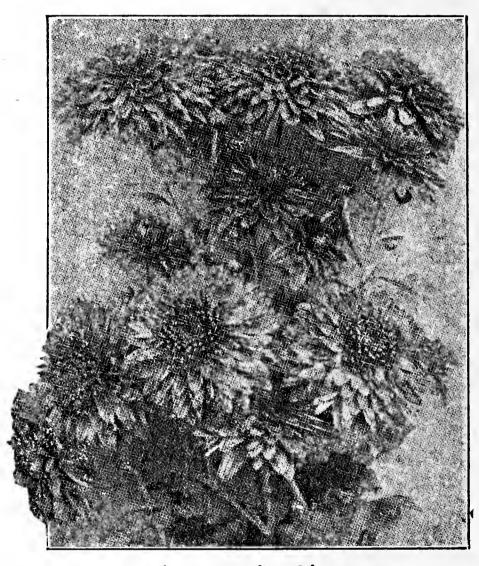
	Rooted Cuttings		21/4 inch pots	
	Per 100	Per 1000	Per 100	Per 1000
Alyssum, Double	\$1.25	\$10.00	<b>\$4.00</b>	\$35.00
Ageratum, Fraseri,	1.25	10.00	4.00	35.00
" Dwarf				
" Improved				
" Wilsoni				
Coleus, Assrt.	2.00	17.50	3.50	30.00
Erlangia	2.50	20.00	$\boldsymbol{6.50}$	60.00
Fuchsias, Assrt.	2.50	20.00	<b>5.00</b>	45.00
Little Beauty, Irwins Gian	t,			
Storm King, Purple King				
Black Prince, Speceosa.				
Geraniums, S. A. Nutt, Buchner	r = 3.00	27.50	5.50	50.00
Ricard, Poitvine	3.50	30.00	6.00	55.00
Radio Red	3.50	30.00	6.00	<b>55.00</b>
Heliotrope, Common Sweet	1.25	10.00	4.00	35.00
Heliotrope, Best Large Flowe	red			
Dark Blue	1.50	12.50	5.00	45.00
Ivy, English	1.50	12.50	5.00	45.00
Ivy, German or Parlor	1.25	10.00	3.50	30.00
Kalanchoe, Globulifera Var.				
Coccinea	5.00	45.00	8.00	70.00
Lantanas, Trailing Queen, lave	ender		4.00	35.00
" Beincourt, Pink and	cream		4.00	35.00
" M. Schmidt, Best O	range		4.00	35.00
Marguerites, Common white			3.50	30.00
Neurumbergia	1.25	10.00	4.00	$\boldsymbol{35.00}$
Stevia	1.50	12.50	4.00	35.00
Salvia America	1.25	10.00	4.00	35.00
Swainsona, G. Alba			6.00	60.00
Tradescantia, Green and red	1.25	10.00	4.00	3 <b>5.</b> 00
Vinca Variegated			5.50	50.00
For plants from 3 inch and 4 inch pots ask for prices.				

### **CHRYSANTHEMUMS**

### **MEMORANDUM**

Varieties to grow next year

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Quantity	
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Anemone, Sunshine